



Central University of Himachal Pradesh

(ESTABLISHED UNDER CENTRAL UNIVERSITIES ACT 2009)

PO Box: 21, Dharamshala, Himachal Pradesh-176215

Course Registration Form

1. Name of the Program of Study: Master of Business Administration (MBA)

2. Semester: (IV)

3. Department: M&SCM

4. Name of the School: School of Business & Management Studies

Important Instructions:

- Student has to tick in the relevant box/ fill up the Course Code, Course Title, Credits in the relevant boxes.
- Total Number of Courses opted shall not exceed 20 credits in a Semester.
- The courses opted by the student should be approved by the concerned Head of the Department/ Dean

S. No.	Course Code	Course Title	Credits	Teacher
Compulsory Core Courses(No of Credits = 8)				
1.	MSC 415	Seminar Paper on Emerging issues in Marketing and Supply Chain Management	2	All Teachers of Concerned Department
2.	MSO 499	Project Work	2	Concerned Mentor
3.	MSO 598	Comprehensive Viva Voce	2	
4.	POM 504	Operations Research	2	SG
Core Open Courses(No of Credits = 4)				
5.	POM 505	Total Quality Management	2	RS
6.	MIB 411	International Business Environment	2	MA
7.	CSR 403	Corporate Governance & Social Responsibility	2	MS
Elective Specialization(No of Credits = 8)				
8.	MSC 522	Web Based Advertising	2	BS
9.	MSC 514	Sales and Distribution Management	2	CL
10.	MSC 508	Customer Relationship Management	2	CL
11.	MSC 408	Supply Chain Management	2	SK
12.	MSC 502	Marketing Research	2	SK
13.	MSC 405	Integrated Marketing Communication	2	BS

I hereby opt for the above-mentioned courses and undertake that I will not change my option later on.

Name of the Student (in Capital Letters): _____ Roll No. _____

Signature of the Student

For Office Use Only

Options as exercised by the student are accepted, approved and the concerned student is permitted to deposit requisite fee.

Signature of the Dean